



ARNO STOLS

Arno's origins are in freestyle sports and fashion. At a young age, being amongst pro snowboarders, skateboarders and BMX'ers, he decided to capture what was happening around him. This way he developed his directing skills and shaped a specialty in creating dynamic films about anything that moves.

'Travel and always exploring new places taught me my own way of story telling'

Over the years Arno's interest stayed within the sports and fashion world, but on the side, he developed a love for the automotive industry. This started after shooting for Red Bull Racing with 2 F1 cars.

'The scale of production that comes with shooting cars, the challenges, the creativity, the precision, the boy toys.....I just love it!'

One of Arno's strengths is storytelling in the broadest sense of the word. .

'I don't care if it is a 30 second TVC or a 30 minute documentary. Each film asks for a different approach... The key thing for me is to level with the subject. Know what or whom you shooting with... Inside out'

Brands he worked for:

Red Bull, Volvo, Yamaha, Samsung, Mercedes, Volvo Ocean Race, Red Bull Racing, A1.