



Roman Stricker

It took Roman quite a while to figure out he was all about directing. Leaving school he was determined to becoming a drop-dead serious journalist - which is why Roman holds a Master's degree in political sciences. While university was more of a spare time activity Roman worked as a TV producer and reporter. But after seven years with two major European TV stations Roman could no longer ignore an ardent desire deep within: to shoot beautiful pictures and tell stories that really mattered to him. So he ventured out into the world of advertising - producing and directing commercials.

Starting off as a journalist taught him an authentic style and a critical eye towards overly commercial imagery. Roman connects to visually strong films with an energetic pace. He likes to work hands on, on location, outdoor often times shooting sports, automotive and the people enjoying it.

Roman is proud of his family and two kids. He would love to find some time for mountain bike downhill riding again, though. He enjoys the inspiration and challenges of the commercials world just too much so there is still a bit of time to dream of a feature film career to follow..

Selected clients & awards:

Mercedes, BMW, Harman-Kardon, McDonald's, NEC, Debeka Insurance Group, Deutsche Bank, smart, Fitness First
5 x Gold @ New York Festivals, 2 x Red Dot Design Award